



TARWATER ELEMENTARY PTO

PARTNERSHIP OPPORTUNITIES

2025-2026 SCHOOL YEAR

Join us for an electrifying school year that sparks curiosity and connects students with the power of S.T.E.A.M. (Science, Technology, Engineering, Arts, and Math) in meaningful ways.

As a parent-teacher organization (PTO), we're always searching for creative ways to support our classrooms, enrich student experiences, and build strong connections. This year, we're launching school-wide initiatives to POWER UP curiosity, creativity, and community, and we're inviting local businesses and partners like YOU to help us make it happen. By donating, you're not only helping bring learning to life, you're also fueling a more inclusive, high-impact experience for our entire school community. We would love to showcase your brand as a valued supporter. From event signage and social media shoutouts to custom opportunities, we're happy to explore creative ways to partner. Have a unique idea in mind? Let's talk!

Your sponsorship is tax-deductible. It's the ultimate win-win!

- Boost your business visibility
- Fuel student success
- Collect major community goodwill

Why Become A Tarwater Power Partner?

- **Tax Deduction** - We're a registered 501c3 nonprofit, so your sponsorship is tax-deductible!
- **Loyal Local Audience** - Exposure to 650+ local students and families!
- **Year-Round Exposure** - Get your business in front of parents all school year, not just one event!
- **Show You Support Innovation** - Our families notice businesses that support education and student growth!
- **Level Up Your Local Impact** - Donations fund unforgettable student events, classroom supplies, enrichment programs, teacher support, and logistical needs that **allow our events to remain free and accessible to all students**, regardless of socioeconomic background!

Plug in and help spark excitement at one of our upcoming signature school events:

- Back to School - Meet The Teacher & Coffee with Principal - July 2025
- Power of Kindness campaign (& Fall Fundraiser) - September 2025
- Golf Tournament - September 2025
- **Power Up! STEAM Fall Festival & Silent Auction - Nov 2025**
- Fine Dining - Nov 2025
- Jingle Jog - Dec 2025
- Lunar New Year - Feb 2026
- Birthday Club - Year-round
- Family Fun Nights & Spirit Events - Year-round
- Teacher Appreciation Events - Year-round

With gratitude,

Kristie Van Engelen
Tarwater Elementary PTO President



TARWATER ELEMENTARY FALL FESTIVAL AND SILENT AUCTION NOVEMBER 14, 2025 - 5:30 - 8 PM

Join Tarwater Elementary PTO on a mission to “Power Up!” student curiosity, creativity, and community!

Aligned with this year’s school-wide STEAM theme of “POWER,” our annual Fall S.T.E.A.M. Festival will showcase student-led projects, interactive displays, and dynamic booths hosted by community partners. From circuits and solar energy to robotics and coding challenges, our Fall Festival **emPOWERS** students to explore where real-world innovation meets classroom learning. To keep this event **FREE** and accessible for all families, we rely on community support through sponsorships and silent auction items. At its core, the Tarwater Fall Festival is about igniting young minds and tapping into the **POWER** of imagination, collaboration, and learning to inspire the problem-solvers of tomorrow. We’d love to have you join our team of POWER players this year!

Partnership Opportunities	Community Booster	Spark Sponsor	Turbo Toro	Amped Up	Super Charged	Electric Elite	Power Up! Presenting
	+\$25	\$250* *Non-Profit: \$0	\$500	\$750	\$1,000	\$2,000	\$3,000
	No Limit	Qty: 20	Qty: 10	Qty: 6	Qty: 4	Qty: 4	Qty:1
Product/service featured in silent auction	✓	✓	✓	✓	✓	✓	✓
Event Program - inclusion		✓	✓	✓	✓	✓	✓
All Marketing Materials - inclusion							✓
10 x 10 booth space at event		✓	✓	✓	✓	✓	✓
Sponsored by signage at an attraction*		✓	✓	✓	✓	✓	✓
School Fence Banner (drop off lane), year-round			✓	✓	✓	✓	✓
PTO website inclusion with link, year-round			✓	✓	✓	✓	✓
PTO Instagram recognition				✓	✓	✓	✓
PTO Facebook recognition				✓	✓	✓	✓
School weekly e-newsletter inclusion				✓	✓	✓	✓
Official Partner status, year-round					✓	✓	✓
Exclusive Partner status, Event						✓	✓
*Sponsored attractions:	-	STEAM activity	+ Glow Sticks	++ Face Painters or Balloon Twisters	+++ Inflatables or DJ	++++ Claw Machine, or Photo Booth	+++++ Super Slide or Go Karts



FALL FESTIVAL APPLICATION

Partnership Level: _____ \$ Amount: _____

**Checks payable to: Tarwater Elementary PTO, 2300 S Gardner Drive, Chandler, AZ 85286 - Attn: Fall Festival*

Business Name: _____

Address: _____

Website: _____

Facebook: _____

Instagram: _____

Contact Name: _____

Phone #: _____

Email: _____

Day-of Contact Name and Phone #: _____

Would you like a 10x10 booth space? (circle one) Yes or No

With electrical outlet (Limited and not guaranteed. Cords not provided): (circle one) Yes or No

Description of STEAM activity, product and/or service, if requesting a booth space:

Please email your business logo, as an EPS or AI file, to [tarwaterfallfestival@gmail.com], for use in marketing materials and recognitions. Logos must be received **by October 24th** for inclusion in event collateral.

Vendor Booths: Each vendor will have a designated area approximately 10 ft wide. Vendors are responsible for providing their own carts, tables, chairs, and pop-up tent (if needed). Vendors are responsible for their own set-up and clean-up. All vendors will be assigned a predetermined location, which will be provided at check-in. Set-up begins as early as 3:30 pm. Vendors must be ready by 5:00 pm. Gates open for guests at 5:30 pm. Vendors must staff their area until 8:00 pm when the event ends.

For questions, please contact [tarwaterfallfestival@gmail.com]. Tax ID is available upon request.